

## FOR IMMEDIATE RELEASE

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## AMERICAN CHEESE SOCIETY SEEKS VOLUNTEERS FOR ANNUAL CONFERENCE IN RALEIGH

Denver, CO (May 8, 2012) — The 29th Annual American Cheese Society (ACS) Conference & Competition, the foremost educational conference and cheese competition in North America, will be held in Raleigh, NC from August 1-4, 2012. Each year, the ACS Conference & Competition takes place with the help of countless volunteers who share their time and talents to ensure that events run smoothly. ACS is currently seeking individuals who love cheese, or who simply enjoy lending a hand, to volunteer a few hours of time in Raleigh this summer.

Individuals or groups can volunteer from July 31 - August 5. Volunteers can assist with many aspects of ACS's events, including but not limited to: volunteering with the world-renowned ACS Judging & Competition; assisting at the conference registration desk; preparing cheeses for educational tasting sessions and sponsored events; and helping to set up the <a href="Festival of Cheese">Festival of Cheese</a> - ACS's signature "foodie" event, featuring over 1,600 cheeses and samples of gourmet foods, wine, and craft beer.

Volunteers receive an ACS t-shirt, a ticket to the Festival of Cheese on Saturday, August 4 (valued at \$55), and any meals that coincide with their shift(s). Shifts vary in length. Volunteers must be age 18 or older.

Sign up to volunteer for ACS in Raleigh by going to <a href="www.shiftboard.com/cheesesociety">www.shiftboard.com/cheesesociety</a>. For more information about volunteer opportunities, contact Jana Hemphill at 720-328-2788 or jhemphill@cheesesociety.org.

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## **About the American Cheese Society**

The American Cheese Society (ACS) is the leading organization supporting the understanding, appreciation, and promotion of farmstead, artisan and specialty cheeses produced in North America. At more than 1,500 members strong, ACS provides advocacy, education, business development, and networking opportunities for cheesemakers, retailers, enthusiasts, and extended industry. ACS strives to continually raise the quality and availability of cheese in North America. ACS is a 501(c)(6) non-profit organization. For more information, visit www.cheesesociety.org.