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**American Cheese Society to Celebrate American Cheese Month
at 31st Annual Great American Beer Festival in Denver**

Denver, CO (October 11, 2012) -- For the third year in a row, the American Cheese Society (ACS) will partner with the [Brewer's Association](#) as the artisan cheese partner of the [Great American Beer Festival](#) (GABF). GABF will take place from Thursday, October 11 to Saturday, October 13 at the Colorado Convention Center in Denver, CO. According to the Brewer's Association; "Over the course of three days, 49,000 attendees will sample beer from approximately 580 U.S. breweries...As America's premier beer festival and competition, GABF represents the largest ticketed beer event in the country, bringing together the brewers and beers that make the U.S. the world's most diverse brewing nation." Enthusiasm for craft beer is higher than ever, and tickets to this year's event sold out in less than one day.

ACS staff and a team of volunteers will sample nearly 650 pounds of artisan and specialty cheeses from nearly 40 ACS member cheesemakers while attendees enjoy award-winning craft beers from breweries around the country. For a list of cheeses to be sampled at GABF, please [click here](#).

This event coincides with the 2nd Annual [American Cheese Month](#), held from October 1-31, 2012. Made official in the State of Colorado with a [proclamation](#) by Governor John Hickenlooper, American Cheese Month is a celebration of North America's delicious and diverse cheeses and the farmers, cheesemakers, retailers, cheesemongers, and chefs who bring them to the table. More than 100 [special events and promotions](#) are taking place around the country throughout the month.

In addition to samples at the American Cheese Society's booth at GABF, attendees can also enjoy a special beer and cheese pairing class on October 13 from 2:30 PM – 3:30 PM. Five different American artisan cheeses will be paired with five different beers from Utah's Uinta Brewing Company. The session is open to GABF ticket-holders on a first come, first serve basis.

To learn more about the Great American Beer Festival, visit www.greatamericanbeerfestival.com.

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About the American Cheese Society (ACS)

ACS is the leading organization supporting the understanding, appreciation, and promotion of farmstead, artisan and specialty cheeses produced in the Americas. At 1,500 members strong, ACS provides advocacy, education, business development, and networking opportunities for cheesemakers, retailers, enthusiasts, and extended industry. ACS strives to continually raise the quality and availability of cheese in the Americas.

Since its founding in 1983, ACS proudly hosts the foremost annual educational conference and world-renowned annual cheese judging and competition. The 2013 ACS Conference & Competition will be held in Madison, WI from July 31-August 3, 2013. For more information, visit www.cheesesociety.org.