



## SCHEDULE-AT-A-GLANCE ACS 2017: *Cheese with Altitude*

All events, unless otherwise noted, will take place at:  
 Sheraton Denver Downtown  
 1550 Court Place  
 Denver, CO 80202

Please note that the Sheraton has two buildings: PLAZA and

Presented with Marquee Sponsor:



### WEDNESDAY, JULY 26

*\*Please note, this schedule is subject to change at any time.*

All Day	Regional Tours (please see tour description for departure details)	
1:00 pm - 7:00 pm	Conference Registration Open	Plaza Registration
1:00 pm - 6:00 pm	Conference Bookstore Open	Plaza Exhibit/Foyer
1:00 pm - 4:00 pm	Certified Cheese Professional® Exam	Tower Grand Ballroom
4:00 pm - 5:30 pm	Certified Cheese Professional® Reception <i>sponsored by Emmi Roth USA (By Invitation)</i>	Tower Grd Ballroom Foyer
6:00 pm - 7:00 pm	New Member/First Time Attendee Reception <i>sponsored by Sartori Company</i>	Plaza Ballroom F
7:00 pm - 10:00 pm	Cheese Crawl (Advance registration required) <i>sponsored by Swiss Valley Farms/Caves of Faribault</i>	Various downtown pubs

### THURSDAY, JULY 27

7:30 am - 8:30 am	Business Strategist-in-Residence (Advance registration required)	Plaza Court 4
7:30 am - 6:00 pm	Conference Registration Open	Plaza Registration
7:30 am - 4:00 pm	Networking Salons and Supporting Trade Tables	Plaza Exhibit/Foyer
7:45 am - 8:30 am	Breakfast <i>sponsored by Vermont Cheese Council</i>	Plaza Ballroom ABDE
8:30 am - 9:45 am	<b>WELCOME &amp; KEYNOTE: RESILIENT TEAMWORK AND LEADERSHIP with Jim Davidson</b>	Plaza Ballroom ABDE
9:00 am - 4:00 pm	Conference Bookstore Open	Governor's Rotunda
9:45 am - 10:15 am	Break & Author Book Signing: Jim Davidson	Plaza Exhibit/Foyer
9:45 am - 10:15 am	Media Briefing	Plaza Court 1
10:00 am - 12:00 pm	Business Strategist-in-Residence (Advance registration required)	Plaza Court 4
10:15 am - 11:45 am	<b>WHAT'S NEXT? CHEESE R&amp;D COMES OUT FROM BEHIND THE CURTAIN (Tasting Session -Ticket required)</b>	Plaza Ballroom F
	<b>CHEESE AS AN ECONOMIC SOCIAL DRIVER</b>	Tower Majestic Ballroom
	<b>RESTAURANTS AND CHEESE: EXPANDING THE CHEESE PLATE</b>	Governor's Square 14
	<b>TEACHING THE TRADE</b>	Governor's Square 15
	<b>HOT TOPIC! WITH A TWIST</b>	Tower Vail
	<b>OPEN NETWORKING: FOOD SAFETY AT RETAIL</b>	Governor's Square 16
	<b>HOW SWEET ARE YOU? THE SCIENCE OF TASTE (Tasting Session - Ticket Required)</b>	Plaza Court 8
10:15 am - 11:45 pm	Scholar-in-Residence (Advance registration required)	Plaza Court 3
10:15 am - 11:45 pm	Retail Strategist-in-Residence (Advance registration required)	Plaza Court 5
12:00 pm - 1:30 pm	Annual Business Meeting & Lunch <i>sponsored by COWS Creamery</i>	Plaza Ballroom ABDE
1:00 pm - 3:00 pm	Business Strategist-in-Residence (Advance registration required)	Plaza Court 4
1:30 pm - 2:00 pm	Break & Author Book Signings	Governor's Rotunda
2:00 pm - 3:30 pm	<b>HOPS V. MALT: A SMACKDOWN WITH CHEESE (Tasting Session - Ticket required)</b>	Plaza Ballroom F
	<b>THE NEUROSCIENTIST, THE MYSTIC, AND THE CHEESEMAKER - EMPLOYEE RETENTION &amp; EMOTIONAL INTELLIGENCE</b>	Tower Majestic Ballroom
	<b>GOT GAS? GAS DEFECTS IN CHEESE WITH AN EMPHASIS ON LATE BLOWING</b>	Governor's Square 14
	<b>SALES DECLINE AS A PATH TO GREATNESS</b>	Governor's Square 15
	<b>TOWN HALL (This session will begin at 2:15 p.m.)</b>	Tower Vail
	<b>OPEN NETWORKING: CHARCUTERIE</b>	Governor's Square 16
2:00 pm - 3:30 pm	Scholar-in-Residence (Advance registration required)	Plaza Court 3
2:00 pm - 3:30pm	Food Safety Strategist-in-Residence (Advance registration required)	Plaza Court 5
4:00 pm - 4:30 pm	Meet the Cheesemaker (Open to Retailers & Distributors Only)	Colorado Convention Center - Exhibit Hall D
4:30 pm - 6:30 pm	Meet the Cheesemaker (General Admission) <i>sponsored by the California Milk Advisory Board</i>	700 14th Street

7:00 pm - 9:00 pm	Opening Reception "Taste of the Rockies" <i>sponsored by Gourmet Foods International</i>	McNichols Civic Center, 144 W. Colfax Ave.
9:30 pm - midnight	After-Hours Party <i>sponsored by Murray's Cheese</i>	SPACE Gallery, 400 Santa Fe Drive
<b>FRIDAY, JULY 28</b>		
7:00 am - 8:00 am	Business Strategist-in-Residence ( <i>Advance registration required</i> )	Plaza Court 4
7:30 am - 8:30 am	Regional Guild Leaders Meeting ( <i>By Invitation</i> )	Governor's Square 16
7:30 am - 4:00 pm	Conference Registration Open	Plaza Registration
7:30 am - 4:00 pm	Networking Salons and Supporting Trade Tables	Plaza Exhibit/Foyer
8:00 am - 4:00 pm	Conference Bookstore Open	Governor's Rotunda
8:00 am - 8:30 am	Breakfast	Plaza Ballroom ABDE
8:30 am - 9:30 am	<b>360 DEGREES OF LEADERSHIP: STEERING AROUND THE ICEBERGS with Mary Kelly, Ph.D., CSP</b>	Plaza Ballroom ABDE
8:30 am - 10:00 am	Scholar-in-Residence ( <i>Advance registration required</i> )	Plaza Court 3
8:30 am - 10:00 am	Food Safety Strategist-in-Residence ( <i>Advance registration required</i> )	Plaza Court 5
9:30 am - 10:30 am	Business Strategist-in-Residence ( <i>Advance registration required</i> )	Plaza Court 4
9:30 am - 10:00 am	Break & Author Book Signings	Governor's Rotunda
10:00 am - 11:30 am	<b>BUILDING THE OLIVE &amp; CHEESE PAIRING PLAYGROUND</b> ( <i>Tasting Session - Ticket required</i> )	Plaza Ballroom F
	<b>GOOD CHEESE GONE BAD</b>	Tower Majestic Ballroom
	<b>SMALL RUMINANT DEEP DIVE: GOATS</b>	Governor's Square 14
	<b>SURVIVOR'S GUIDE TO THE PC RULES</b>	Governor's Square 15
	<b>OPEN NETWORKING: YOUNG PROFESSIONALS</b>	Governor's Square 16
	<b>HOW SWEET ARE YOU? THE SCIENCE OF TASTE</b> ( <i>Tasting Session - Ticket Required</i> )	Plaza Court 8
10:00 am - 11:30 am	Scholar-in-Residence ( <i>Advance registration required</i> )	Plaza Court 3
10:00 am - 11:30 am	Retail Strategist-in-Residence ( <i>Advance registration required</i> )	Plaza Court 5
11:30 am - 12:00 pm	Break & Author Book Signings	Governor's Rotunda
12:00 pm - 12:30 pm	Lunch <i>sponsored by zuercher &amp; co.</i>	Plaza Ballroom ABDE
12:30 pm - 1:15 pm	FDA Update	Plaza Ballroom ABDE
1:30 pm - 3:00 pm	<b>FAR OUT! UNCONVENTIONAL CHEESE PAIRINGS</b> ( <i>Tasting Session - Ticket required</i> )	Plaza Ballroom F
	<b>DEMYSTIFYING THE COMPLEX WORLD OF CHEESE CRYSTALS</b>	Tower Majestic Ballroom
	<b>SMALL RUMINANT DEEP DIVE: SHEEP</b>	Governor's Square 14
	<b>BEER: A DISCUSSION ABOUT MENUS, RELATIONSHIPS, DISTRIBUTION, AND TRAINING</b>	Governor's Square 15
	<b>THE SPEAK EASY</b>	Tower Savoy
	<b>OPEN NETWORKING: OCC'S (TBD)</b>	Governor's Square 16
1:30 pm - 3:00 pm	Scholar-in-Residence ( <i>Advance registration required</i> )	Plaza Court 3
1:30 pm - 3:00 pm	Food Safety Strategist-in-Residence ( <i>Advance registration required</i> )	Plaza Court 5
1:30 pm - 3:00 pm	Sensory & Organoleptic Exam ( <i>Invitation Only</i> )	Tower Columbine
3:00 pm - 4:00 pm	Business Strategist-in-Residence ( <i>Advance registration required</i> )	Plaza Court 4
3:00 pm - 3:30 pm	Break & Author Book Signings	Governor's Rotunda
5:00 pm - 7:00 pm	Awards Ceremony <i>sponsored by Gourmet Foods International</i>	Plaza Ballroom ABDE
7:00 pm - 8:00 pm	Awards Reception <i>sponsored by the Wisconsin Milk Marketing Board</i>	Plaza Ballroom Foyer
8:30 pm - midnight	After-Hours Party <i>sponsored by 34 Degrees</i>	34 Degrees 2825 Larimer St.
<b>SATURDAY, JULY 29</b>		
7:30 AM	Cheeseletes 5K Fun Run to benefit American Cheese Education Foundation and DZTA	1300 Larimer St.
8:30 am - 4:00 pm	Conference Registration Open	Plaza Registration
8:30 am - 4:00 pm	Networking Salons and Supporting Trade Tables	Plaza Exhibit/Foyer
9:00 am - 10:30 am	<b>I GOT 99 PROBLEMS, BUT A BICYCLIC MONOTERPENOID AIN'T ONE</b> ( <i>Tasting Session - Ticket required</i> )	Plaza Ballroom F
	<b>THE EVOLUTION OF ARTISAN CHEESE IN AMERICA</b>	Tower Majestic Ballroom
	<b>SELF STARTER: DEVELOPING AND HARNESSING YOUR OWN MICROBES</b>	Governor's Square 14
	<b>EXPAND YOUR BRAND WITH YOGURT</b>	Governor's Square 15
	<b>HOW SWEET ARE YOU? THE SCIENCE OF TASTE</b> ( <i>Tasting Session - Ticket required</i> )	Plaza Court 8

9:00 am - 10:30 am	Scholar-in-Residence ( <i>Advance registration required</i> )	Plaza Court 3
9:00 am - 10:30 am	Retail Strategist-in-Residence ( <i>Advance registration required</i> )	Plaza Court 5
9:00 am - 11:00 am	Business Strategist-in-Residence ( <i>Advance registration required</i> )	Plaza Court 4
10:00 am - 3:00 pm	Conference Bookstore Open (Bookstore will re-open at 5:30 pm in the Hall C Lobby)	Governor's Rotunda
10:30 am - 11:00 am	Break & Author Book Signings	Governor's Rotunda
10:30 am - 11:00 am	Media Briefing ( <i>Credentialed media only</i> )	Plaza Court 1
11:00 am - 12:00 pm	Brunch of Champions <i>sponsored by Central Market</i>	Plaza Ballroom ABDE
12:15 pm - 1:45 pm	<b>E-COMMERCE AND THE CHEESE SHOP: WHERE ARTISANAL MEETS DIGITAL</b>	Tower Majestic Ballroom
	<b>TOOLS TO IMPROVE CHEESE CONSISTENCY &amp; TROUBLESHOOTING</b>	Governor's Square 14
	<b>GRASSFED DAIRY: A SIMPLE NOTION THAT HAS BECOME INCREASING COMPLEX</b>	Governor's Square 15
	<b>AMERICAN AFFINEURS</b>	Tower Vail
	<b>DZTA: HERITAGE DAIRY BREEDS IN TRADITIONAL AND MODERN CHEESEMAKING</b>	Tower Savoy
	<b>OPEN NETWORKING: SOCIAL MEDIA/BLOGGERS</b>	Governor's Square 16
12:15 pm - 1:45 pm	Scholar-in-Residence ( <i>Advance reservation required</i> )	Plaza Court 3
12:15 pm - 1:45 pm	Retail Strategist-in-Residence ( <i>Advance registration required</i> )	Plaza Court 5
1:45 pm - 2:15 pm	Break & Author Book Signings	Governor's Rotunda
1:45 pm - 2:45 pm	Business Strategist-in-Residence ( <i>Advance registration required</i> )	Plaza Court 4
2:15 pm - 3:45 pm	<b>ENJOYING CHEESE WITH CHOCOLATE AND BEER</b> ( <i>Tasting Session - Ticket required</i> )	Plaza Ballroom F
	<b>OBSALIM: HOW THE ANIMALS TELL YOU ABOUT THEIR NUTRITION</b>	Tower Majestic Ballroom
	<b>PAY TO STAY: ATTRACTING AND RETAINING CHEESEMONGERS FOR INDEPENDENT RETAILERS</b>	Governor's Square 14
	<b>TRENDS IN MICROBREWING PREDICTING TRENDS IN ARTISAN CHEESE</b>	Governor's Square 15
2:15 pm - 3:45 pm	Scholar-in-Residence ( <i>Advance registration required</i> )	Plaza Court 3
2:15 pm - 3:45 pm	Food Safety Strategist-in-Residence ( <i>Advance registration required</i> )	Plaza Court 5
3:00 pm - 4:00 pm	Business Strategist-in-Residence ( <i>Advance registration required</i> )	Plaza Court 4
6:00 pm - 9:30 pm	Festival of Cheese ( <i>5:30 pm - 6:00 pm: Media Preview, open to credentialed media only</i> )	Colorado Convention Center - Exhibit Hall D
	6:00 pm - 7:00 pm: Members-Only Admission	700 14th Street
	7:00 pm - 9:30 pm: General Admission	
6:30 pm - 9:30 pm	Cheese Sale (proceeds support cheesemaker scholarships)	Colorado Convention Center - Exhibit Hall D